

The programme of events...

Monday 26th January 2009

14:30 Optional visit to "The Pearl Development" (Doha's answer to Dubai's Palm project)

16:00 Registration

19:00 Welcome Reception Hosted by QNCC & Fives FCB



Tuesday 27th January 2009

07:30 Registration and Coffee Hosted by European Readymix

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الشركة الأوروبية لصناعة الإسمنت الجاهزة ذ.م.م.

09:00 Welcome Address by His Excellency Abdullah bin Hamad Al-Attiyah, Deputy Premier and Minister for Energy and Industry, State of Qatar

09:15 Opening Ceremony / Qatar Hosts Welcome / AUCBM Welcome

09:45 Qatar - An emerging force in the region, Kamal Ahmed Abdul Rahim, Industrial Economical Expert, Ministry of Energy & Industry Dept. of Industrial Development, Qatar

10:20 COFFEE BREAK Hosted by Al-Jaber Trading & Contracting



10:50 Overview of Qatari construction industry, including supply / demand, Kamel M Al-Khatib, Production Manager, Qatar National Cement Company, Qatar

11:20 QNCC expanding to meet growing market needs, Basuony Abdel Aziz Ghobashy, Maintenance Manager, Qatar National Cement Company, Qatar

11:50 Saudi Arabia - increasing capacity but what will happen to demand?, Zamil A Al Mokrin, Director & General Manager, Eastern Province Cement Co, Saudi Arabia

12:20 UAE - what's the future?, Abdullah Al Sayyah, General Manager, Union Cement Co, UAE

12:45 LUNCH Hosted by Al Wataniya Concrete



الوطنية للخرسانة
Al Wataniya Concrete

14:30 GCC supply and demand patterns, Khaled Hegazy, Vice Chairman, Hegazy Co, Egypt

15:00 Iran - prospects for the region's largest producer, Rahmatollah Roostapour, Managing Director, Fars & Khuzestan Cement Company, Iran

15:30 COFFEE BREAK Hosted by Readymix Qatar



15:45 Iraq / Syria / Lebanon - ongoing development in a challenging environment, Adib El-Hachem, Marketing & Sales Director, Cimenterie Nationale SAL, Lebanon

16:15 Egypt - keeping pace with the supply and demand cycles, Essam Zahran, Chairman's Assistant, Sinai Cement Co, Egypt

16:45 The cement industry and the environment - squaring the circle, Charlie Zeynel, President & CEO, Zag International, USA

17:15 CLOSE

20:00 Gala Dinner at the Al Tawash Restaurant at Souq Waqif Hosted by CTI Group



Wednesday 28th January 2009

08:30 Registration and Coffee *Hosted by Hassan Ali Bin Ali Concrete Co.*



09:00 Review of the cement industry in Oman, Jamal Shamis Al-Hooti, CEO, Oman Cement Company, Oman

09:30 Morocco - developments and what impact will Europe's economic difficulties bring?, Driss Cherrak, Directeur General Adjoint, CimENTS du Maroc, Morocco

10:00 Global economic review and impact on the cement industry, Arnaud Pinatel, Senior Analyst, Exane BNP Paribas, UK

10:30 **COFFEE BREAK** *Hosted by Aamal Readymix*



11:00 MENA cement industry - Strategic options under a new paradigm, Terry Pavlopoulos, Managing Director, Construction Knowledge, UK

11:30 World financial crisis and its impact on the regional cement industry, Rahim Vaseghi, Director, Denax Trading, UAE

12:00 How MENA producers can overcome the present difficult trading conditions, Khaled Hegazy, Vice Chairman, Hegazy Co, Egypt

12:30 **LUNCH** *Hosted by Khalid Cement Industries Complex*



14:00 Short and medium-term prospects for the Indian cement industry, Alok Sanghi, Executive Director, Sanghi Industries, India

14:30 Pakistan cement industry and its interaction with the Middle East, Farid Fazal, Director (Marketing & Sales), DG Khan Cement Co, Pakistan

15:00 Shipping and trading - operating in a volatile market, Dhiraj Pahuja, Chartering & Operations Manager, KC Maritime, Hong Kong

16:00 **COFFEE BREAK** *Hosted by United Readymix*



16:30 Spillage Handling Solutions Using Vacuum Technology, Karl Haugen, Managing Director, Haugen Systems AB, Sweden

Projection of Marine Cement Terminals, Heiko Buschmann, Sales Engineer, IBAU Hamburg, Germany

19:30 Farewell Dinner *Hosted by Qatar Building Company*



Thursday 29th January 2009

08:30 Optional tour to Qatar National Cement Company (QNCC) plant (Limited availability)

This programme is subject to change