

**PROGRAMME UPDATE**  
speakers announced!  
Register before 7th March to receive  
the early booking discount

**INTERCEM**  
2008



The World's Leading Cement  
Industry Conference

**ISTANBUL**

16th-17th April 2008

Swissôtel, The Bosphorus



**The Cement  
Industry in 2008**  
Facing the challenges and  
taking the opportunities



## FACTS, FIGURES AND FUTURE TRENDS.....

**Reliable information is a precious commodity in today's business environment. At INTERCEM we work to provide you with the facts and figures which will help you prepare for an ever changing world. When you have to stay one step ahead of the competition, rely on INTERCEM to give you that edge.**

Topics to be covered in the programme include;

- Serving a Global market – Future demand trends around the world.
- Prospects for the Turkish cement industry
- The Middle East – Can the region cope with a massive increase in capacity?
- India – Investment continues but what happens when the cycle turns down?
- China – Restructuring of the cement industry and the construction boom – can it continue?
- Shipping markets – regional and international trends.



## Programme Highlight

### Meeting Russia's future cement demand:

There are a number of challenges facing the Russian cement industry. The Central Federal District, which includes Moscow, is responsible for the consumption of over 30% of Russia's cement production and is experiencing a massive construction boom.

However, the country's infrastructure is finding the movement of cement to key construction areas challenging. A shortage of rolling stock on a suitable railway system and an over crowded road network are major contributors to the problem.

Cement producers in Russia have plans to increase production through plant up-grade and the building of new production facilities. The problem is that it is unlikely that any new additional capacity will be finalised in the short term.

With the predicted improvement in demand, can the Russian cement producers continue to supply or must the industry consider an increase in imports and if so, where will these imports come from?

*Join us in Istanbul to learn more about emerging markets around the world.*

The Gala Dinner will be held at the 1001 Cisterns.

Sponsored by Star Cement



**Swissôtel The Bosphorus** is located in the centre of Istanbul on the European banks of the Bosphorus within a delightful park setting. The hotel's spacious gardens were previously the gardens of the Dolmabahçe Palace, the last residence of the Ottoman Sultans. Situated on a wooded hilltop, Swissôtel The Bosphorus commands panoramic views of the Bosphorus, the Asian coast and the old city of Istanbul. Within easy access of many attractions, the hotel is just a 15-minute walk from Istanbul's main shopping district.

After an absence of 14 years we are pleased to be returning to Istanbul.

This unique meeting place, where Europe and Asia come together, offers the perfect setting for an international conference.

We are in the final stages of putting together the conference programme. Designed to have a wide appeal, it will set the stage for discussion about the future of the cement industry worldwide.

# Programme

## TUESDAY 15<sup>TH</sup> APRIL '08

16:00-18:30 Delegate registration and exhibition set up.

19:00-20:30 Welcome cocktail reception for all participants.

## WEDNESDAY 16<sup>TH</sup> APRIL '08

07:30 Delegate registration.

09:15 Welcome address, Malcolm Shelbourne, Chief Executive, INTERCEM.

09:30 Welcome address, Adnan Ignebekcili on behalf of the Turkish Cement Association (TCMB), Turkey

10:00 The Turkish cement industry - Current status and future prospects.

**Speakers:** Çağlan Becan, & Kerem Erşen  
The Turkish Cement Association (TCMB), Turkey.

10:30 Serving a global market - Trends around the world in demand and supply.

**Speaker:** Arnaud Pinatel, Exane BNP Paribas, France.

### 11:00 COFFEE BREAK

11:30 Presentation by OYAK Cimento,  
**Speaker:** TBA

12:00 Russia - Remodelling a cement industry to cope with future growth.

**Speaker:** Georgy Ivanin, Antanta Capital, Russia.

12:30 Russia - The challenges and opportunities facing the cement industry.

**Speaker:** Sean Tangney, Sean Tangney Consultancy, Russia.

### 13:00 LUNCH BREAK

14:30 The Middle East - Can the region cope with a massive increase in capacity?

15:00 Prospects for the cement industry in Iran.

**Speakers:** M Pour-Khalil, Association of Iranian Cement Industry Employers & Dr. M Vaseghi, Denax Trading, UAE.

15:30 The Cement industry in Lebanon and trading to Syria and Iraq,

**Speaker:** Adib El-Hachem, Cimenterie Nationale S.A.L., Lebanon.

### 16:00 COFFEE BREAK

16:30 China - Restructuring the cement industry and the construction boom - can it continue?

17:00 India - Investment continues but what happens when the cycle turns down?

**Speaker:** Jadish Dodia, Sanghi Cement Ltd. India.

17:30 CONFERENCE CLOSE



*Sponsored by Star Cement*

**20:00** A magnificent dinner for all participants at the 1001 Cisterns. Part of the ancient Istanbul underground water system built by the Romans.



## THURSDAY 17<sup>TH</sup> APRIL '08

09:30 Cement industry sustainability and environmental impact - The twin challenges for a new generation of cement producers.

**Speaker:** Charles Zeynal, Zag International Inc. USA.

10:00 Addressing the legal implications of the cement industry's environmental impact.

10:30 Emissions Trading - will it work for the cement industry?

### 11:00 COFFEE BREAK

11:30 Shipping session - Shipping in the Black Sea and a review of prospects for the regional fleet.

**Speaker:** Levent Karacelik, Marvel Shipping, Turkey.

12:00 New Ships - What's on order and will it be enough?

**Speaker:** Kemal Torlack, Torgem Shipyard, Turkey

12:30 Shipping Freight Rates- the perpetual roller coaster.

**Speaker:** Simon Cox, Howe Robinson, United Kingdom.

### 13:00 LUNCH BREAK

#### TECHNICAL FORUM

14:30 Logistics surrounding alternative fuels and substitute raw materials.

**Speaker:** Barry Woodbine, Aumund Group, United Kingdom.

15:00 Latest developments in Cement Terminal Design.

**Speaker:** Anders Svensson, MacGREGOR, Sweden.

15:30 Comparative sulphate resistance of CEM II, III, IV cements as affected by their slag content.

**Speaker:** Bahadir Erdogan, Concrete Department R&D TCMA, Turkey

16:00 Technical Panel Discussion.

17:00 CONFERENCE CLOSE

**This is a provisional programme and the organisers reserve the right to make changes in line with market conditions**

# I N T E R C E M

INTERCEM the  
world's leading  
cement industry  
meeting.  
Securing solid  
foundations in  
the cement  
industry

**INTERCEM**  
2008



# Booking Form

Please register me for INTERCEM 2008

Forename:..... Surname:.....

Forename: ..... Surname:.....

Forename: ..... Surname:.....

Company/Organisation: .....

Address: .....

Tel: ..... Fax: .....

Email: ..... Internet:.....

Organisation description: .....

Signature: .....

VAT Registration Number (EU companies only): .....

To register additional delegates please photocopy this form. Ref: IC 054

## Registration Fees:

€1250 per delegate before 7th March 2008

## Payment:

Cheque: Your cheque, payable to BMS Ltd. must accompany this booking form.

## Direct Bank Transfers:

It is essential that you quote your Company/Organisation name as a reference on all Direct Bank Transfers: A copy of the transfer should accompany your registration form.  
All bank charges to be paid by sender.

All transfers to be sent to:  
National Westminster Bank Plc  
5 Market Place, Kingston-upon-Thames,  
Surrey KT1 1JX, UK

Account No: 550-00-08137498

Swift Code: NWBK GB 2L

IBAN No: GB18 NWBK 6072 0408 137498

Sort Code: 60-22-25

Beneficiary: BMS Ltd.

A receipted invoice will be supplied.

Please note that to qualify for the early booking discount, payment of registration fees must be received no later than the appropriate cut-off date.

## Refunds:

A 50% refund will be made for all cancellations received before 7th March 2008.

No refunds will be made after this date.

## The Fee Includes:

Conference documentation, lunches, coffee breaks and evening receptions.



**Fax to:** Conference Secretary +44 (0) 208 669 9926

**Mail to:** BMS Limited.  
2nd Floor, Hillcrest House,  
Woodcote Road,  
Wallington, Surrey SM6 0LT, UK.

**Email:** [info@intercem.co.uk](mailto:info@intercem.co.uk)

Visit: [www.intercem.com](http://www.intercem.com) for more details

# Booking Form

Please register me for INTERCEM 2008 - Istanbul

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Forename: ..... Surname:.....

Company/Organization: .....

Address: .....

Tel: ..... Fax: .....

Email: ..... Internet:.....

Organisation description: .....

Signature: .....

## Registration Fees:

€ 1100 for the first 100 delegates

€1250 per delegate before 7th March 2008

€1400 per delegate thereafter

هزینه شرکت در سمینار INTERCEM برای شرکت کنندگان ایرانی با احتساب تخفیف مورد نظر، ۷۵۰ یورو یا ۱,۰۵۰,۰۰۰ تومان خواهد بود. شرکت کنندگان محترم می توانند مبلغ فوق را بصورت ارزی یا ریالی پرداخت فرمایند.

خواهشمند است فرم فوق را تکمیل فرموده و همراه با فیش مبلغ واریزی به حساب جام ۲۸۴۲۰۵۲/۰۸ بانک ملت بنام شرکت گسترش ارتباطات پارس، به فاکس ۹۳۱۲ ۶۳۵ ۰۷۱۱- یا Email: [intercem@pcponline.net](mailto:intercem@pcponline.net) ارسال فرمائید.

جهت اطلاعات بیشتر می توانید با شماره ۹۳۱۱ ۶۳۵ ۰۷۱۱- تماس حاصل فرمایید.  
در صورت تمایل به پرداخت ارزی، می توانید وجه آنرا به حساب زیر واریز نمائید:

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**Securing solid foundations in the cement industry for over twenty years**

**INTERCEM  
2008**



# **The Cement Industry in 2008**

**Facing the challenges and taking the opportunities**

16th-17th April 2008

Swissôtel, The Bosphorus, Istanbul, Turkey

For further information please visit [www.intercem.com](http://www.intercem.com)

**Global Corporate Sponsors**



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